



Children Science 2023 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
1-Jan-23	兒童的科學 # 213	6-Dec-22	8-Dec-22	9-Dec-22
1-Feb-23	兒童的科學 # 214	3-Jan-23	4-Jan-23	5-Jan-23
1-Mar-23	兒童的科學 # 215	6-Feb-23	8-Feb-23	9-Feb-23
1-Apr-23	兒童的科學 # 216	7-Mar-23	8-Mar-23	10-Mar-23
1-May-23	兒童的科學 # 217	3-Apr-23	6-Apr-23	11-Apr-23
1-Jun-23	兒童的科學 # 218	5-May-23	9-May-23	10-May-23
1-Jul-23	兒童的科學 # 219	6-Jun-23	8-Jun-23	9-Jun-23
1-Aug-23	兒童的科學 # 220	3-Jul-23	4-Jul-23	5-Jul-23
19-Jul-2023 (Hong Kong Bookfair early release)				
1-Sep-23	兒童的科學 # 221	7-Aug-23	9-Aug-23	10-Aug-23
1-Oct-23	兒童的科學 # 222	6-Sep-23	8-Sep-23	11-Sep-23
1-Nov-23	兒童的科學 # 223	6-Oct-23	9-Oct-23	10-Oct-23
1-Dec-23	兒童的科學 # 224	6-Nov-23	8-Nov-23	9-Nov-23

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will not be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.
- 4) For On-pack leaflet / premium, the delivery deadline is 2 days after the display ad material deadline