



Children Science 2022 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
1-Jan-22	兒童的科學 # 201	7-Dec-21	9-Dec-21	10-Dec-21
1-Feb-22	兒童的科學 # 202	7-Jan-22	11-Jan-22	12-Jan-22
1-Mar-22	兒童的科學 # 203	1-Feb-22	10-Feb-22	11-Feb-22
1-Apr-22	兒童的科學 # 204	7-Mar-22	10-Mar-22	11-Mar-22
1-May-22	兒童的科學 # 205	7-Apr-22	11-Apr-22	12-Apr-22
1-Jun-22	兒童的科學 # 206	6-May-22	11-May-22	12-May-22
1-Jul-22	兒童的科學 # 207	6-Jun-22	9-Jun-22	10-Jun-22
1-Aug-22	兒童的科學 # 208	4-Jul-22	6-Jul-22	7-Jul-22
20-Jul-2022 (Hong Kong Bookfair early release)				
1-Sep-22	兒童的科學 # 209	8-Aug-22	11-Aug-22	12-Aug-22
1-Oct-22	兒童的科學 # 210	7-Sep-22	8-Sep-22	9-Sep-22
1-Nov-22	兒童的科學 # 211	7-Oct-22	11-Oct-22	12-Oct-22
1-Dec-22	兒童的科學 # 212	7-Nov-22	10-Nov-22	11-Nov-22

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will not be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.
- 4) For On-pack leaflet / premium, the delivery deadline is 2 days after the display ad material deadline