



## Children Learning 2021 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
15-Jan-21	兒童的學習 # 59	30-Dec-20	31-Dec-20	4-Jan-21
15-Feb-21	兒童的學習 # 60	29-Jan-21	1-Feb-21	3-Feb-21
15-Mar-21	兒童的學習 # 61	26-Feb-21	1-Mar-21	2-Mar-21
15-Apr-21	兒童的學習 # 62	28-Mar-21	29-Mar-21	31-Mar-21
15-May-21	兒童的學習 # 63	29-Apr-21	30-Apr-21	3-May-21
15-Jun-21	兒童的學習 # 64	31-May-21	1-Jun-21	2-Jun-21
15-Jul-21	兒童的學習 # 65	29-Jun-21	30-Jun-21	2-Jul-21
15-Aug-21	兒童的學習 # 66	29-Jul-21	30-Jul-21	2-Aug-21
15-Sep-21	兒童的學習 # 67	30-Aug-21	31-Aug-21	2-Sep-21
15-Oct-21	兒童的學習 # 68	29-Sep-21	30-Sep-21	5-Oct-21
15-Nov-21	兒童的學習 # 69	28-Oct-21	29-Oct-21	2-Nov-21
15-Dec-21	兒童的學習 # 70	29-Nov-21	30-Nov-21	1-Dec-21

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.