



Children Science 2020 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
1-Jan-20	兒童的科學 # 177	6-Dec-19	10-Dec-19	13-Dec-19
1-Feb-20	兒童的科學 # 178	7-Jan-20	10-Jan-20	10-Jan-20
1-Mar-20	兒童的科學 # 179	5-Feb-20	7-Feb-20	10-Feb-20
1-Apr-20	兒童的科學 # 180	7-Mar-20	11-Mar-20	12-Mar-20
1-May-20	兒童的科學 # 181	6-Apr-20	7-Apr-20	6-Apr-20
1-Jun-20	兒童的科學 # 182	7-May-20	11-May-20	12-May-20
1-Jul-20	兒童的科學 # 183	5-Jun-20	10-Jun-20	11-Jun-20
1-Aug-20	兒童的科學 # 184	26-Jun-20	3-Jul-20	4-Jul-20
15-Jul-2020 (Hong Kong Bookfair early release)				
1-Sep-20	兒童的科學 # 185	7-Aug-20	10-Aug-20	13-Aug-20
1-Oct-20	兒童的科學 # 186	4-Sep-20	10-Sep-20	11-Sep-20
1-Nov-20	兒童的科學 # 187	5-Oct-20	9-Oct-20	12-Oct-20
1-Dec-20	兒童的科學 # 188	6-Nov-20	9-Nov-20	12-Nov-20

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will not be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.
- 4) For On-pack leaflet / premium, the delivery deadline is 2 days after the display ad material deadline