



Children Learning 2020 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
15-Jan-20	兒童的學習 # 47	30-Dec-19	30-Dec-19	2-Jan-20
15-Feb-20	兒童的學習 # 48	30-Jan-20	31-Jan-20	1-Feb-20
15-Mar-20	兒童的學習 # 49	28-Feb-20	29-Feb-20	1-Mar-20
15-Apr-20	兒童的學習 # 50	30-Mar-20	31-Mar-20	1-Apr-20
15-May-20	兒童的學習 # 51	29-Apr-20	30-Apr-20	1-May-20
15-Jun-20	兒童的學習 # 52	30-May-20	30-May-20	1-Jun-20
15-Jul-20	兒童的學習 # 53	29-Jun-20	29-Jun-20	30-Jun-20
15-Aug-20	兒童的學習 # 54	30-Jul-20	31-Jul-20	1-Aug-20
15-Sep-20	兒童的學習 # 55	31-Aug-20	31-Aug-20	1-Sep-20
15-Oct-20	兒童的學習 # 56	26-Sep-20	26-Sep-20	30-Sep-20
15-Nov-20	兒童的學習 # 57	30-Oct-20	31-Oct-20	2-Nov-20
15-Dec-20	兒童的學習 # 58	27-Nov-20	28-Nov-20	1-Dec-20

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.