



Children Learning 2018 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
15-Jan-18	兒童的學習 # 23	29-Dec-17	30-Dec-17	2-Jan-18
15-Feb-18	兒童的學習 # 24	30-Jan-18	31-Jan-18	1-Feb-18
15-Mar-18	兒童的學習 # 25	27-Feb-18	28-Feb-18	1-Mar-18
15-Apr-18	兒童的學習 # 26	27-Mar-18	28-Mar-18	29-Mar-18
15-May-18	兒童的學習 # 27	27-Apr-18	30-Apr-18	2-May-18
15-Jun-18	兒童的學習 # 28	30-May-18	31-May-18	1-Jun-18
15-Jul-18	兒童的學習 # 29	29-Jun-18	28-Jun-18	29-Jun-18
15-Aug-18	兒童的學習 # 30	30-Jul-18	31-Jul-18	1-Aug-18
15-Sep-18	兒童的學習 # 31	30-Aug-18	31-Aug-18	1-Sep-18
15-Oct-18	兒童的學習 # 32	28-Sep-18	29-Sep-18	2-Oct-18
15-Nov-18	兒童的學習 # 33	30-Oct-18	31-Oct-18	1-Nov-18
15-Dec-18	兒童的學習 # 34	29-Nov-18	30-Nov-18	1-Dec-18

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.