



Children Learning 2017 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline	Cancellation Deadline	Material Deadline
15-Jan-17	兒童的學習 # 11	30-Dec-16	4-Jan-17	5-Jan-17
15-Feb-17	兒童的學習 # 12	1-Feb-17	4-Feb-17	5-Feb-17
15-Mar-17	兒童的學習 # 13	1-Mar-17	3-Mar-17	5-Mar-17
15-Apr-17	兒童的學習 # 14	1-Apr-17	3-Apr-17	5-Apr-17
15-May-17	兒童的學習 # 15	28-Apr-17	4-May-17	5-May-17
15-Jun-17	兒童的學習 # 16	1-Jun-17	2-Jun-17	5-Jun-17
15-Jul-17	兒童的學習 # 17	30-Jun-17	4-Jul-17	5-Jul-17
15-Aug-17	兒童的學習 # 18	1-Aug-17	4-Aug-17	5-Aug-17
15-Sep-17	兒童的學習 # 19	1-Sep-17	4-Sep-17	5-Sep-17
15-Oct-17	兒童的學習 # 20	29-Sep-17	2-Oct-17	4-Oct-17
15-Nov-17	兒童的學習 # 21	1-Nov-17	3-Nov-17	5-Nov-17
15-Dec-17	兒童的學習 # 22	1-Dec-17	4-Dec-17	5-Dec-17

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling cannot be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.