



Co-Co! 2018 Display Ad Material Schedule

Publishing date	Volume	Advertorial Material/ Print Ad booking deadline	Cancellation deadline	Print Ad Material deadline
22-Dec-17	CO-CO! # 1	7-Dec-17	11-Dec-17	12-Dec-17
5-Jan-18	CO-CO! # 2	19-Dec-17	21-Dec-17	22-Dec-17
19-Jan-18	CO-CO! # 3	5-Jan-18	8-Jan-18	9-Jan-18
2-Feb-18	CO-CO! # 4	19-Jan-18	22-Jan-18	23-Jan-18
16-Feb-18	CO-CO! # 5 CNY	23-Jan-18	31-Jan-18	2-Feb-18
2-Mar-18	CO-CO! # 6	12-Feb-18	15-Feb-18	20-Feb-18
16-Mar-18	CO-CO! # 7	2-Mar-18	5-Mar-18	6-Mar-18
30-Mar-18	CO-CO! # 8	16-Mar-18	19-Mar-18	20-Mar-18
13-Apr-18	CO-CO! # 9	27-Mar-18	29-Mar-18	3-Apr-18
27-Apr-18	CO-CO! # 10	13-Apr-18	16-Apr-18	17-Apr-18
11-May-18	CO-CO! # 11	25-Apr-18	27-Apr-18	29-Apr-18
25-May-18	CO-CO! # 12	11-May-18	14-May-18	15-May-18
8-Jun-18	CO-CO! # 13	25-May-18	28-May-18	30-May-18
22-Jun-18	CO-CO! # 14	8-Jun-18	11-Jun-18	12-Jun-18
6-Jul-18	CO-CO! # 15	22-Jun-18	25-Jun-18	26-Jun-18
20-Jul-18	CO-CO! # 16	6-Jul-18	9-Jul-18	10-Jul-18
3-Aug-18	CO-CO! # 17	20-Jul-18	23-Jul-18	24-Jul-18
17-Aug-18	CO-CO! # 18	3-Aug-18	6-Aug-18	7-Aug-18
31-Aug-18	CO-CO! # 19	17-Aug-18	20-Aug-18	21-Aug-18
14-Sep-18	CO-CO! # 20	31-Aug-18	3-Sep-18	4-Sep-18
28-Sep-18	CO-CO! # 21	14-Sep-18	17-Sep-18	18-Sep-18
12-Oct-18	CO-CO! # 22	27-Sep-18	28-Sep-18	2-Oct-18
26-Oct-18	CO-CO! # 23	12-Oct-18	15-Oct-18	16-Oct-18
9-Nov-18	CO-CO! # 24	26-Oct-18	29-Oct-18	30-Oct-18
23-Nov-18	CO-CO! # 25	9-Nov-18	12-Nov-18	13-Nov-18
7-Dec-18	CO-CO! # 26	23-Nov-18	26-Nov-18	27-Nov-18
21-Dec-18	CO-CO! # 1/2018	7-Dec-18	10-Dec-18	11-Dec-18

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling cannot be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.