



Children Science 2019 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
1-Jan-19	兒童的科學 # 165	7-Dec-18	11-Dec-18	12-Dec-18
1-Feb-19	兒童的科學 # 166	7-Jan-19	11-Jan-19	12-Jan-19
1-Mar-19	兒童的科學 # 167	28-Jan-19	1-Feb-19	2-Feb-19
1-Apr-19	兒童的科學 # 168	7-Mar-19	11-Mar-19	12-Mar-19
1-May-19	兒童的科學 # 169	6-Apr-19	10-Apr-19	11-Apr-19
1-Jun-19	兒童的科學 # 170	7-May-19	11-May-19	12-May-19
1-Jul-19	兒童的科學 # 171	6-Jun-19	10-Jun-19	11-Jun-19
1-Aug-19	兒童的科學 # 172	28-Jun-19	3-Jul-19	4-Jul-19
17-Jul-2019 (Hong Kong Bookfair early release)				
1-Sep-19	兒童的科學 # 173	7-Aug-19	10-Aug-19	13-Aug-19
1-Oct-19	兒童的科學 # 174	6-Sep-19	10-Sep-19	11-Sep-19
1-Nov-19	兒童的科學 # 175	5-Oct-19	11-Oct-19	12-Oct-19
1-Dec-19	兒童的科學 # 176	6-Nov-19	9-Nov-19	12-Nov-19

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will not be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.
- 4) For On-pack leaflet / premium, the delivery deadline is 2 days after the display ad material deadline